

DORMAN
NEW SINCE 1918

LIGHTING LED REPLACEMENT BULB ASSORTMENT

Special Price:

\$499⁹⁹

Regular Price: \$640.97

PART #512805 ASSORTMENT MERCHANDISING KIT

Prepare Your Store for Dorman's New LED Lighting Program

- LED Assortment Rack fits on a standard Wing Panel
- Comes with 23 part numbers (Qty. of 2 of each bulb)
- Rack side panel includes detailed marketing information:

- A.** Built-in solar panel for portable power
- B.** Vehicle coverage illustration
- C.** Switch-back bulb features/benefits
- D.** Full LED bulb coverage chart
- E.** LED product shots

SPECIAL OFFER:

To drop-ship this display FREE to your store, order directly through your Auto-Plus salesperson or customer service. After January 31, regular drop-ship fees will apply. See next page for order form.



Image is illustrative only, actual display may vary.

Note: Replacement LEDs are for off-road and show use only.



Auto Plus



LIGHTING LED REPLACEMENT BULB ASSORTMENT



Insert the LED package into the header with the metal contacts facing inward and touching the tester, press the red button to illuminate the bulb

Easy to Use Display

- Merchandising display includes innovative rechargeable battery powered "Try Me" feature.
- Integrated solar panel converts store's fluorescent light into energy to recharge the battery (trickle charge).
- Each LED bulb package has metal contacts to let your customer see the superior brightness of LED bulbs.

Dorman #	Bulb #	Color	Bulb Cross Reference	High Brightness	Ultra-High Brightness
194W-SMD		White			
194R-SMD	194	Red	194, W5W, W3W, 147, 152, 158, 159, 161, 168, 184, 192, 259, 280, 285, 447, 464, 501, 555, 558, 585, 655, 656, 657, 1250, 1251, 1252, 2450, 2652, 2821, 2921, 2825	✓	
194A-SMD		Amber			
194W-HP	194	White	194, W5W, W3W, 147, 152, 158, 159, 161, 168, 184, 192, 259, 280, 285, 447, 464, 501, 555, 558, 585, 655, 656, 657, 1250, 1251, 1252, 2450, 2652, 2821, 2921, 2825		✓
1156W-SMD		White			
1156A-SMD	1156	Amber	1156, 1073, 1093, 1129, 1141, 1159, 1295, 1459, 1619, 1651, 1680, 7506, 7527, 1195, 3296, 3497, Ba15s	✓	
1156W-HP	1156	White	1156, 1073, 1093, 1129, 1141, 1159, 1295, 1459, 1619, 1651, 1680, 7506, 7527, 1195, 3296, 3497, Ba15s		✓
1157W-SMD		White			
1157R-SMD	1157	Red	1157, 1016, 1034, 1075, 1130, 1154, 1158, 1493, 2057, 2357, 2397, 7528, P21, Bay15d	✓	
1157W-HP		White			
1157SW-HP	1157	White / Amber	1157, 1016, 1034, 1075, 1130, 1154, 1158, 1493, 2057, 2357, 2397, 7528, P21, Bay15d		✓
3156W-SMD	3156	White	3156, 3456, 4156	✓	
3156W-HP	3156	White	3156, 3456, 4156		✓
3157W-SMD		White			
3157R-SMD	3157	Red	3157, 3047, 3057, 3155, 3357, 3454, 3457, 3757, 4057, 4114, 4157	✓	
3157A-SMD		Amber			
3157W-HP		White			
3157SW-HP	3157	White / Amber	3157, 3047, 3057, 3155, 3357, 3454, 3457, 3757, 4057, 4114, 4157		✓
7440W-SMD	7440	White	7440, 7441, 992	✓	
7443W-SMD	7443	White	7443, 7444	✓	
3175W-SMD	3175	White	3175, 3022, 3021, 6428, 6430, 7065	✓	
212W-SMD	212	White	212, 212-2, 214-2, 6413, 6429, 4410, 560, 577, 578, 6411, 6476	✓	
211W-HP	211	White	211, 211-2		✓

Dorman #	Item Type
50W60-AL	Load Equalizer (Use when Necessary)

NOTE: Some ultra-brightness bulbs exceed the dimensions of their halogen counterparts. Ensure there is adequate room in the light housing before purchasing

Account #: _____ Business Name: _____
 PO #: MTM0115 _____
 Ordered By: _____ Phone #: _____
 Address: _____
 City: _____ State: _____ Zip: _____

Customer Action:
 Give order to your supplying warehouse or salesperson.
Order Department Action:
 Apply proper pricing.
 Send order to Jackie at Dorman to ensure FREE drop-ship.
 JQuinn@Dormanproducts.com.
 Order must contain only this assortment.