

No Waiting!

Auto Plus now stocks the most popular hybrid batteries from Dorman!

Lower Pricing!

We have adjusted pricing to make you more competitive.



Now, you can buy Dorman hybrid drive batteries directly from your local Auto Plus warehouse!

Batteries will be available from Avon, Moorestown, Turtle Creek, Charlotte, Marietta, Mason City, Memphis, Indianapolis, Seattle, Atlanta, Dallas, Houston, Miami, Tampa and Upper Marlboro. There are nine SKUs that have been ordered selectively for each DC based upon actual Hybrid VIO for the area. Auto Plus and Dorman can also help you with resources to learn about the hybrid battery market and help inform your installer customers about the replacement process. Talk to your Auto Plus representative today!

COVERAGE FOR THE MOST POPULAR HYBRID VEHICLES ON THE ROAD TODAY!

HYBRID VEHICLE FACTS

By 2015, hybrid vehicles are projected to account for over 7% of the North American vehicle population*.

ARE YOU READY FOR THIS GROWING MARKET?

*J.D. Power and Associates



587-001
Toyota Prius 2009-04

3-year, non-prorated warranty



ALL DORMAN HYBRID DRIVE BATTERY PACKS ARE:

- Ready-to-install direct replacements – no programming required!
- Re-engineered with upgraded materials (where possible)
- Completely remanufactured and tested

Find these batteries at Auto-Plus today:

- 587-000 Toyota Prius 2003-01
- 587-001 Toyota Prius 2009-04
- 587-002 Toyota Camry 2011-07
- 587-003 Honda Civic 2005-03
- 587-004 Honda Civic 2011-06
- 587-005 Honda Insight 2006-00
- 587-006 Honda Accord 2007-05
- 587-007 Toyota Prius 2013-09, Lexus CT200H 2013-11
- 587-013 Ford Escape 2009-05, Mercury Mariner 2009-06, Mazda Tribute 2009-08


www.dormanhybrid.com

Here you will find application information, installation videos and warranty and core return information.



This is a growing market, don't miss out on your share of sales!

A BETTER HYBRID BATTERY SOLUTION

Typical OE Dealer or Niche Battery Provider	Dorman OE Solutions Hybrid Program
Spotty availability and coverage, generally confined to one vehicle make	Broad offering of the most popular hybrid makes and models on the road today
Typically original equipment batteries have very high replacement costs	Priced competitively to the OE Dealer and current specialty replacement alternatives
In some cases, time must be spent removing and reusing parts (such as ECU module) from the old battery and installing them onto the replacement battery	Direct replacement program that arrives ready to install ('plug and play')
On certain applications, additional time and expensive programming tools are required to reprogram replacement modules	No programming required, replacement battery arrives ready-to-install right out of the box
Copper bus bars commonly used, leading to frequent corrosion and eventual battery failure	 For Toyota applications, bus bars upgraded to nickel plating to reduce corrosion